



Phillip Island and Surrounds Tourism & Business Partnership

New PITA Member Application Form Financial Year 2010/2011

Business Name: _____

Business Address: _____

Business Phone/Fax: _____

Business Email: _____

Business Website: _____

Postal Address: _____

Membership Details

Contact Name: _____

Contact Email: _____

Contact Phone No: _____

Voting Person 1: _____

Voting Person 2: _____

Email Updates

Email updates will be forwarded to the business email address unless an alternative is stated in the contact email section. If you would like additional members of staff to receive updates please contact the association.

There are 3 email services available (please **circle** your preferred option):

- 1 Receive Partnership information/updates including all PITA and DPI updates, Bass Coast Shire Council updates including Economic Development and Visitor Information Centre news, Marketing Opportunities, Tourism Victoria, Tourism Australia newsletters, other statistical and industry information, including State and Federal Government forums invitations.
- 2 Receive Partnership only information/updates including PITA and DPI updates, Bass Coast Shire Council updates including Economic Development and Visitor Information Centre news, event and marketing opportunities.
- 3 Receive only minimal partnership information this will include only PITA newsletters & Industry Night Invitations

PITA will not divulge our email or business contact information. PITA may distribute appropriate opportunities and information to our database from other organisations. Those members not supplying an email address for correspondence will receive mailings only once a month with the base level of information supplied.

For Office Use Only:				
Database	Accounts	Email List	Website	Book Easy No.

Website Listing Information for www.visitphillipisland.com

Information gathered on this form will be displayed on the website in accordance with your membership level. Please complete the section appropriate to your business type.

* Gold Members are to supply 3 digital images and 300 words for website

* Silver Members are to supply 2 digital image and 200 words for website

* Bronze Members are to supply 1 digital photo and 10-15 words for website

Accommodation Business

Please tick the website category which best describes your business:

- Apartments & Self Contained Units Bed & Breakfast Hotels & Motels Camp
- Caravan & Holiday Park Holiday Home Back Packer Resort
- Holiday Accommodation Booking Service

Other facilities/services please tick if applicable to your business:

- Access for All Pet Friendly Conferences Weddings

AAAT Rating :

Accredited: Yes No Accreditation Type: _____

Accreditation No: _____

Attraction Business

Accredited: Yes No Accreditation Type: _____

Accreditation No: _____

Shopping/Services Business

Please tick the website category which best describes your business:

- Retail Service Trade Health & Beauty

Food and Wine Business

Please tick the website category which best describes your business:

- Café & Take-Away Restaurant Winery

Operator information will be loaded onto the Visitor Information Centre Book Easy site once applications have been approved. Operators will be issued a user id/pin to maintain their availability information on the Book Easy site. VIC staff will also load other business categories and contact businesses about ticket sales and bookings etc.

Partnership Level

Please select **Partnership Level** required, and then any **additional requirements** if available with that level by ticking your selection. All charges are inclusive of GST.

New Member Joining Fee (one off)	\$30	\$30
<input type="checkbox"/> Gold Level (this includes all of the below)	\$995	
<input type="checkbox"/> Silver Level	\$395	
<input type="radio"/> A3 Poster at Phillip Island (Newhaven) VIC & A4 at Cowes	\$350	
<input type="radio"/> Advertising footage included on DVD's played at the Phillip Island Visitor Information Centres	\$160	
<input type="radio"/> Brochure display at Inverloch and Wonthaggi Visitor Information Centres	\$120	
<input type="checkbox"/> Bronze Level	\$165	
<input type="radio"/> DL Brochure display at Phillip Island & Cowes Visitor Information Centres	\$120	
<input type="radio"/> DL Brochure display at Inverloch & Wonthaggi Visitor Information Centres	\$120	
	Application Total \$	

Payment details: For Electronic Transfers details will be provided on acceptance of application. A tax invoice will be issued when application has been approved.

Declaration

I declare, as Owner/Manager of the above registered business, that the business has current public liability and relevant insurance, all permits, registrations (copy attached) are held and that all information provided above is true and correct.

Under the rules of the Association I acknowledge that I must portray accurate services and prices in all promotional material and conduct my business in the best interests of the Phillip Island Tourism Association and tourism industry. I understand that my application for membership will be considered by the Committee of the Association.

Signed: _____ Print Name: _____
Date: _____ Position: _____

Application Checklist

Compulsory Items:

- Complete all sections of the form
- Enclose cheque payable to Phillip Island Tourism Association
- Enclose copy of current Public Liability Insurance
- Enclose copies of registration and permits

Where applicable:

- Enclose copy of accreditation certificates (if appropriate)
- Enclose completed booking application forms (if accommodation business)
- Enclose a business brochure (if available)

Send all documentation to:

Membership Officer
Phillip Island Tourism Association
P O Box 100
Cowes Vic 3922

Should you have any queries please phone or email the Membership Officer:

- Phone/Fax 5952 2729
- Email pita@waterfront.net.au
- Web www.visitphillipisland.com

Association Rules Membership Requirements

Excerpt from:

AMENDED RULES OF PHILLIP ISLAND TOURISM ASSOCIATION INCORPORATED JULY, 2005

QUALIFICATION FOR MEMBERSHIP:

- 3.1 Membership shall be open to businesses or organisations subscribing to the objects of the Association and paying the prescribed fee.

Applications will be received from:

- (a) those carrying out business on Phillip Island or elsewhere; and are likely to receive benefits from tourism and its promotion;
- (b) are a legal trading entity and have a registered Business Name
- (c) and have public liability insurance cover
- (d) and comply with all statutory authority requirements and possess all relevant licenses and permits
- (e) and portray accurately services and prices in all promotional material